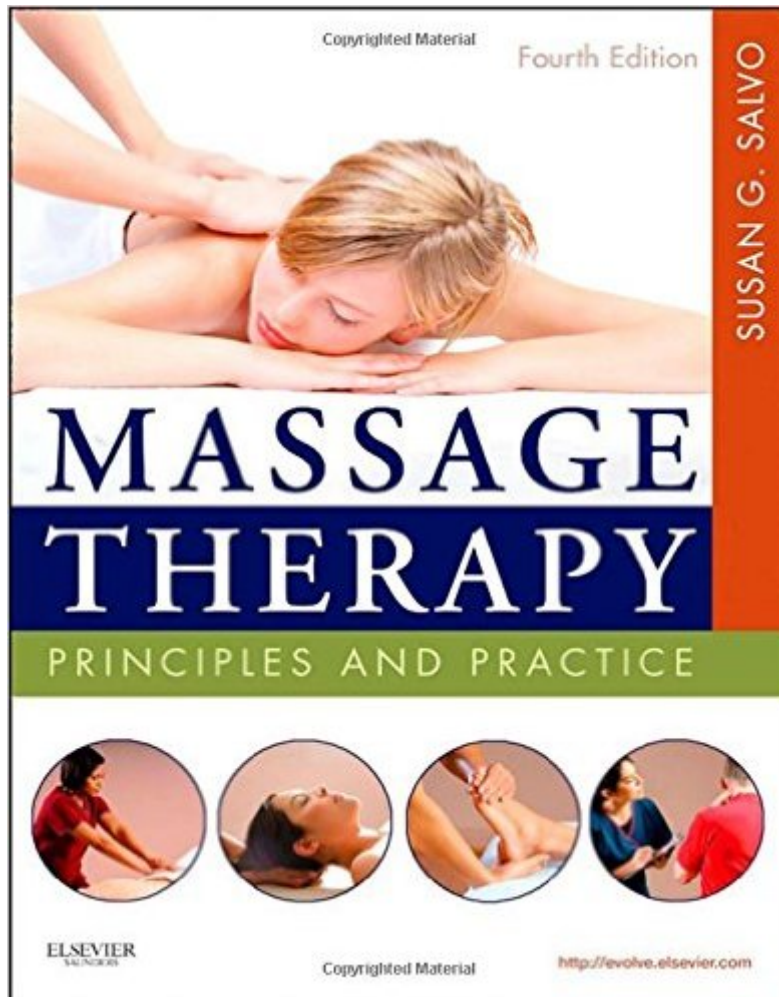


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Massage Therapy: Principles And Practice, 4e



Synopsis

Massage Therapy: Principles and Practice, 4th Edition helps you master the foundational knowledge, skills, and abilities for your career in massage therapy. With clear writing and a straightforward approach, leading massage authority Susan G. Salvo and her team of expert contributors and reviewers provide cutting-edge, practical information and professional insight in one broad, in-depth, and visually engaging resource, giving you everything you need to launch a successful career in massage therapy. Clear, straightforward approach simplifies complex content for better understanding. Thorough anatomy and physiology coverage integrated throughout helps you master essential A&P concepts without buying additional resources. Emphasis on kinesiology includes more than 170 images of muscles, bones, joints, and related structures, and useful muscle action charts. Bound-in DVD guides you through 2 hours of techniques, routines, client interactions, and case scenarios. 675 high-quality illustrations clarify difficult concepts in vibrant detail. Biography profiles and candid interviews provide a real-world perspective on massage practice from the most respected authorities in massage and bodywork. DVD icons throughout the text and E-Resources lists at the end of each chapter direct you to corresponding multimedia resources on the bound-in DVD and companion Evolve website to help you save time and study more efficiently. All-new Clinical Massage chapter broadens your career potential with detailed information on trigger points, posture, gait, and rehabilitation for working in physician-referred practices, multidisciplinary clinics, and sports injury environments. All-new Research Literacy chapter demonstrates the importance of research-based massage practice and guides you through the process of acquiring and applying the latest information. Expanded Business chapter helps you prepare for today's job market and appeal to potential employers and clients using digital media and social networking tools. Numerous case studies and critical thinking questions challenge you to apply your knowledge and understanding in realistic scenarios. Vibrant group muscle illustrations help you accurately identify, locate, and palpate muscles. Charts and tables summarize important information such as nutrition and pharmacology for fast, easy reference at a glance. Innovative "motion" photographs demonstrate technique sequence in greater clarity than traditional images. Content reflects the most essential massage therapy topics as identified by the Massage Therapy Body of Knowledge (MTBOK). Enhanced online resources on Evolve make chapter review and exam preparation fun and engaging.

Book Information

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Customer Reviews

Great book if your a nurse like myself.It Gives clear Answers and is the easiest book to read you will ever find.If you can't answer a medical question after reading this book, you need glasses or need to actually start reading period.All anatomical information you would need to pass an lpn nursing test is in this one book.It covers every organ system in depth and is actually better than most nursing books because you are never left wondering about anything.It is perfectly organized, clearly written & easily understood.Has self tests in it that actually are a fair and helpful challenge to the student.This book leaves no system or organ undiscovered.As far as a massage book goes, it helps you clearly understand how the body works, how the body responds & why it responds.But it is not helpful in relation to any techniques EXCEPT Strechting & lengthening.I give it 4 stars as a massage book and a 5 plus star rating as a nursing book.It's worth every dime you pay for it because you won't need another anatomy book ever.

This is a respectable text for beginning massage students, and is full of great and interesting information. It's not the absolute last word in anatomy's role in massage, and shouldn't be anyone's only source of information, but as one text within a larger and complete curriculum, it's very useful. It's written at a fairly accessible level without being dumbed down. Sometimes it does get a little dry, but that may be the nature of the subject matter -- it's only so much you can jazz it up and still get the point across.

This was the book that we used during my class. My issue was destroyed so I was very pleased that I could get another one easily, and complete. This arrived in fantastic shape and I am pleased with the process.

So disappointing to buy a book for so much money to find it full of errors. Complete text discord or missing altogether, anatomy charts completely mislabeled. Terrible editing job. Thank goodness I have a strong anatomy background to know what the errors are. Page 379 crucial error example , Muscle Histology Chart-Skeletal Muscle is not called Heart muscle. It is not involuntary! People buy expensive text books to learn from and that is impossible to do when there are errors and it makes you question the credibility of the rest of the information. When contacting the publisher, there is no errata available. This is inexcusable!!!!!!!!!!!!!! The book was published in 2012. Besides the errors, the book is poorly organized. It jumps around with the information. I am continually having to go back in my notes and add as everything is not clearly presented in a linear fashion. The only thing I like about the book are the bios of massage professionals. Unfortunately, I won't be tested on those.

For the Massage Therapy class I'm taking this is a good book with lots of info, though there are actually some spelling errors which surprised me since it was recently updated! Has been a useful item in my class!

My massage Instructor has been a massage therapist for over 25 years and she says this book is almost perfect for introduction to massage practice and study. There hasn't been anything we've went over that Salvo didn't have some helpful information on. Thanks.

Massage Therapy: Principles and Practice is a wonderful easy to read book. It is great for someone just getting into the profession and can be a great resource for a licensed therapist. Nice addition to a wellness library.

This is the best Massage Therapy Book. I used it to study for my MBLEX exam and passed! I would recommend to anyone who wants 1 book that has it all.

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